



TRIAL LAWYERS
UNIVERSITY

LIVE

PASEA HOTEL

June 4-7, 2025



HUNTINGTON BEACH, CALIFORNIA

REGISTER AT [TLUBEACH.COM](https://tlubeach.com)



Nick Rowley



Dino Columbo



Rob Ammons



Phillip Miller



Edward Ciarimboli



Sach Oliver



Joseph Fried



John Romano



David Clark



Christian Morris



Bibi Fell



Sagi Shaked



Mark Kosieradzki



Ben Rubinowitz



Brian Panish



Rahul Ravipudi



Spencer Lucas



Dorothy
Clay-Sims



Zoe Littlepage



Jakob Norman



Haytham Faraj



Michael Cowen



David DeRubertis



Lloyd Bell



Joe Camerlengo



Kimball Jones



Jack Denove



Ben Cloward



Justin Kahn



Evan Garcia



Dirk Vandever



Kurt Zaner



Sonia Chopra



Harry Plotkin



Jessica Brylo



Matt Nakajima



Dan Ambrose



Stephen Burg



Conal Doyle



Dale Galipo

Breaking Through to the Trial Lawyer in You

Dynamic Learning - Not your standard CLE

Vendor Information:

- Our agenda will feature 15 minutes between speakers which will allow for additional whitespace time for vendors to connect with attendees between speakers.
- The conference will additionally feature numerous games such as ping pong, cornhole, connect 4 and Jenga. A fun conference translates to more people hanging out and to more opportunities to connect with business prospects.
- TLU will provide personal biographies of attendees that focuses on who they are rather than what they do. It's really important for vendors to leverage the personal biographies as they allow the vendor to accelerate connecting with attendees. This will allow vendors to understand and target prospective leads based on the value of prospects. Insight with respect to attendees' background will allow for more fruitful conversations.
- Vendors will also be able to purchase tickets for their top customers at \$1,095 per ticket, whereas normal cost is \$1,595 per ticket. Having a surrogate that you already do business with at the conference will allow for an organic referral. The idea is that having your best customers at the conference talking about you will be invaluable to promoting the use of your company.

Parties

Wednesday: Opening Party

Thursday: Rock of Ages Party

Friday: Superheroes & Villains Party

Saturday: Elvis & Marilyn Party



Exhibiting Opportunities

Reserve your booth today to lock-in your first choice for location and visibility!

All Diamond booths come with

- All Booths are 8x8'
- 6' Black-Skirted Table
- 2 chairs
- Wastebasket
- Booth is guaranteed in order of payments received
- Each Diamond Booth includes four (4) company representatives (four registrations)
- Each Diamond Booth includes three (3) lawyer tickets. These tickets may only be given to lawyers who have not previously been to a TLU Live event.

→ **The price of a Diamond Booth is \$15,000**

→ **Diamond booths are located in the Lobby Thoroughfare**

All Platinum booths come with

- All Booths are 8x8'
- 6' Black-Skirted Table
- 2 chairs
- Wastebasket
- Booth is guaranteed in order of payments received
- Each Platinum Booth includes three (3) company representatives (three registrations)
- Each Diamond Booth includes two (2) lawyer tickets. These tickets may only be given to lawyers who have not previously been to a TLU Live event.

→ **The price of a Platinum Booth is \$12,000**

→ **Platinum booths are located near the entrances to Lecture Tracks in the Main Exhibiting area**

Dan Ambrose

sponsors@triallawyersuniversity.com

248-808-3130

All Gold booths come with

- All Booths are 8x8'
- 6' Black-Skirted Table
- 2 chairs
- Wastebasket
- Booth is guaranteed in order of payments received
- Each Gold Booth includes two (2) company representatives (two registrations)
- Each Gold Booth includes two (2) lawyer tickets. These tickets may only be given to lawyers who have not previously been to a TLU Live event.

→ **The price of a Gold Booth is \$10,000**

→ **Gold booths are located in the Main Exhibiting area**

All Silver booths come with

- All Booths are 8x8'
- 6' Black-Skirted Table
- 2 chairs
- Wastebasket
- Booth is guaranteed in order of payments received
- Each Silver Booth includes two (2) company representatives (two registrations)
- Each Silver Booth includes two (2) lawyer tickets. These tickets may only be given to lawyers who have not previously been to a TLU Live event.

→ **The price of a Silver Booth is \$8,500**

→ **Silver booths are located in the Blue Room Corridor**

Dan Ambrose

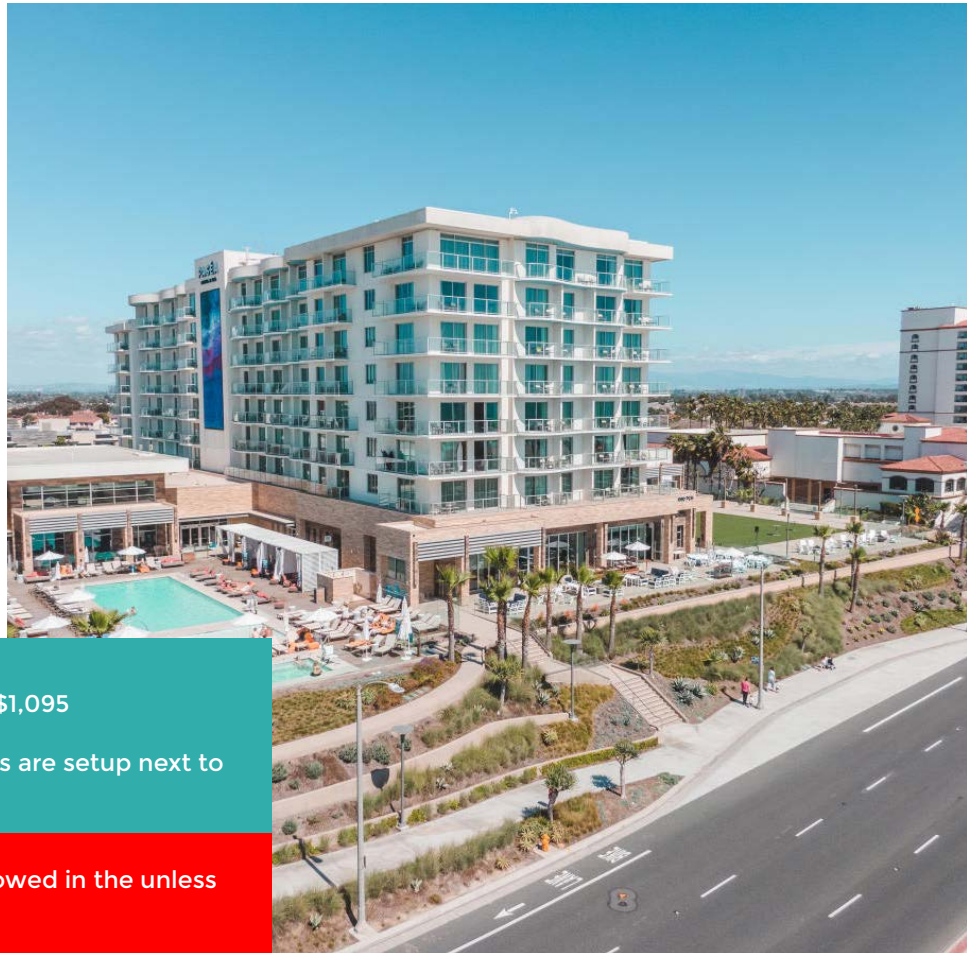
sponsors@triallawyersuniversity.com

248-808-3130

All Bronze booths come with

- All Booths are 8x8'
- 6' Black-Skirted Table
- 2 chairs
- Wastebasket
- Booth is guaranteed in order of payments received
- Each Bronze Booth includes two (2) company representatives (two registrations)
- Each Bronze Booth includes two (2) lawyer tickets. These tickets may only be given to lawyers who have not previously been to a TLU Live event.

- The price of a Bronze Booth is \$7,500
- Bronze booths are located inside the Lecture Tracks



- Additional booth representatives are \$1,095
- We will ensure no competing sponsors are setup next to each other.
- No banners bigger than 8ft will be allowed in the unless you have a double booth.

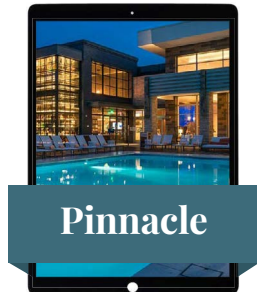
Dan Ambrose

sponsors@triallawyersuniversity.com

248-808-3130

Sponsorship Packages

Reserve your booth today to lock-in your first choice for location & visibility!



Pinnacle

Pinnacle - \$60,000

Pre-Event Outing	\$10,000
*Premium Booth - Diamond	\$15,000
15 Tickets	\$20,925
Track Host - Blue Room or Lecture	\$15,000
Lounge	\$12,000
Host of Lunch	\$10,000
Host of Party	\$15,000
A la carte Value	\$97,925



Elite

Elite - \$50,000

*Premium Booth - Platinum	\$12,000
15 Tickets	\$20,925
Track Host - Lecture	\$15,000
Lounge	\$12,000
Host of Lunch	\$10,000
Host of Party	\$15,000
A la carte Value	\$87,925

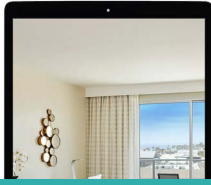
Dan Ambrose

sponsors@triallawyersuniversity.com

248-808-3130

Sponsorship Packages

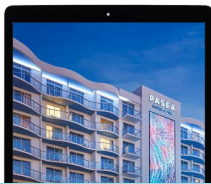
Reserve your booth today to lock-in your first choice for location & visibility!



Prestige

Prestige - \$40,000

*Premium Booth - Gold	\$10,000
12 Tickets	\$16,740
Lounge	\$12,000
Host of Lunch	\$10,000
Host of Party	\$15,000
A la carte Value	\$63,740



Signature

Signature - \$30,000

*Premium Booth - Bronze	\$7,500
12 Tickets	\$16,740
Lounge	\$12,000
Host of Lunch or Party	\$10,000
A la carte Value	\$46,240

Dan Ambrose

sponsors@triallawyersuniversity.com

248-808-3130

À la Carte Sponsorships	Cost	Count
Opening Party (Wednesday)	\$15,000	3
Rock of Ages Party (Thursday)	\$15,000	3
Superheroes & Villains Party (Friday)	\$15,000	3
Elvis & Marilyn Party (Saturday)	\$15,000	3
Track Sponsor	\$15,000	4
Event Badge	\$15,000	1
Event Lanyards	\$15,000	1
Wifi	\$15,000	1
Lobby Lounge Hosts	\$12,000	4
Lunch Sponsor	\$10,000	6
Breakfast	\$10,000	6
Food Truck Hosts	\$7,500	4
AV Support	\$6,500	5
Master Class Sponsor	\$5,000	3
Registration Booth	\$5,000	2
Hotel Room Key Jacket	\$5,000	1
Coffee & Snack	\$5,000	12
Speaking Chair Drop	\$5,000	1
Party Entertainment	\$5,000	4
Bar Sponsor	\$5,000	4
Photo Booths	\$3,500	3
Breakout Room Sponsor	\$3,500	5
Vendor Pass	\$3,500	N/A
Event Phone Charging Station	\$3,000	1
Event Pens	\$3,000	1
Swag in bag	\$2,000	3
Chair Drop	\$1,500	8
Event Flyer in Seminar Bag	\$1,000	10



BREAKING THROUGH TO THE

Trial Lawyer

IN

You

Party Sponsorships

Wednesday Opening Party

This reception kicks off the entire weekend, and is the Wednesday night “go to” for everyone to meet. Get excited because there will even be live music to get the party started! As a sponsor you reserve the exclusive ability to splash your logo on almost anything you want! Additionally, your logo will be placed on directional signage leading attendees to the party. TLU Beach will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$15,000 • COHOST OPPORTUNITIES AVAILABLE: 3

Thursday Rock of Ages Party

Get excited because there will be live music to get the party started! Your logo will be placed on bar signage surrounding attendees at Thursday Party in the Exhibit Hall. You know everyone will post their pictures on social media! TLU Beach will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$15,000 • COHOST OPPORTUNITIES AVAILABLE: 3

Friday Superheroes & Villains Party

Get excited as a live karaoke band pumps up the crowd! No one will be able to take a peek or picture of the spread without your signage! Great way to catch every attendee’s attention and make a great impression. TLU Beach will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$15,000 • COHOST OPPORTUNITIES AVAILABLE: 3

Saturday Elvis & Marilyn Party

Get excited as an awesome live band pumps up the crowd! Your logo will be placed on bar signage surrounding attendees at Saturday Night happy hour in the Exhibit Hall. You know everyone will post their pictures on social media! TLU Beach will manage the production and distribution. All you do is provide your company logo.

INVESTMENT: \$15,000 • COHOST OPPORTUNITIES AVAILABLE: 3

Sponsorship Opportunities

Track Sponsor

We will have 4 tracks at this event. As track sponsor, when you sponsor a track, you will receive the following perks: 5 tickets to the event, your name/logo on the main wall, your name/logo above track, your name/logo printed on the schedule, your name/logo on the website above the track, your banner prominently displayed in the room, and of course, a SHOUT OUT 2x per day... putting all of the attention on YOU!

INVESTMENT: \$15,000 • SPONSORSHIPS AVAILABLE: 4

Event Badge

Look at you! The star of the show! Everyone will see that it is YOUR company that is bringing them this awesome event when they register and wear their badge all day long. No one will forget! All you need to do is provide your company logo and we'll take care of the rest.

INVESTMENT: \$15,000 • SPONSORSHIPS AVAILABLE: 1

Event WiFi

BE THE CONFERENCE HERO! *Everyone* will be asking for *you* with this sponsorship! Our conference WiFi password will be your company name or whatever you want it to be! WiFi access will be available for all attendees. This gives you great company branding throughout the whole event as most attendees will be on the WiFi network. Your name / sponsorship will also be acknowledged throughout the day via announcements and on printed materials, as everyone will need your WiFi password. All you must do is provide what you want that password to be. TLU Beach will manage the production and distribution.

INVESTMENT: \$15,000 • SPONSORSHIPS AVAILABLE: 1

Sponsorship Opportunities

Event Lanyard

Stand out in the crowd with the lanyard sponsorship. Every attendee will be wearing your logo for multiple days straight, your logo will appear in every speaker and attendee picture taken, and you know as well as I do... lots of attendees hang their badges in their office...your branding will live on well after the conference is over.

INVESTMENT: \$15,000 • SPONSORSHIPS AVAILABLE: 1

Lobby Lounge Host

The Ultimate After-Happy Hour Lounge

An exclusive networking experience at our *Lobby Game Lounge*, where the vibe continues long after the happy hour ends! This vibrant space features a fully-sponsored bar, a live DJ spinning tunes, and a fun, interactive atmosphere where attorneys can unwind and bond over friendly games like ping pong, foosball, and impromptu dancing. As a sponsor, your brand will be front-and-center in a high-energy, social setting—positioning you as a key player in a unique, memorable experience that keeps professionals engaged well into the evening!

INVESTMENT: \$12,000 • SPONSORSHIPS AVAILABLE: 4

Sponsorship Opportunities

Breakfast

Basically, a private party with all the people you want to meet, before the conference even begins...starring you! Now that's winning at the beginning! TLU Beach will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$10,000 • SPONSORSHIPS AVAILABLE: 6

Lunch Sponsor

Lunch Networking Break

Position your brand at the heart of the action with the Lunch Sponsorship! During this key break, attorneys will gather to share a delicious, energizing meal, providing the perfect opportunity for networking and informal discussions. As the lunch sponsor, your brand will be prominently featured throughout the dining area, ensuring exposure as attendees enjoy a well-deserved respite. This is a great opportunity to engage with professionals in a relaxed setting, enhancing your visibility and fostering meaningful connections in a setting where business and conversation flow naturally.

INVESTMENT: \$10,000 • SPONSORSHIPS AVAILABLE: 6

Food Truck Host

Food Truck Culinary Experience

Take your brand to the streets—and to the party! As the Food Truck Sponsor for our Happy Hour event, you'll have the opportunity to showcase your brand while treating attorneys to a gourmet food truck. Guests will enjoy a variety of delicious options as they mingle and unwind after a full day of sessions. This sponsorship offers a fun, casual, and memorable way to engage with attendees in a vibrant, social atmosphere. Whether they're savoring street tacos, artisan burgers, or creative fusion dishes, your brand will be front-and-center as guests enjoy a unique culinary experience that adds flavor to the evening's festivities. It's the perfect blend of great food, networking, and brand visibility!

INVESTMENT: \$7,500 • SPONSORSHIPS AVAILABLE: 4

Sponsorship Opportunities

AV Support

Stand out and above crowd with the AV-support sponsorship by sponsoring an entire track for 2 full days. Your logo and video will appear on the large screens between each talk, and during each break for two whole days. *Basically, you get the busiest booth at the whole conference when you make the classroom your booth!* TLU Beach will manage the production and distribution. All you do is provide your company logo and a 1.5 minute video.

INVESTMENT: \$6,500 • SPONSORSHIPS AVAILABLE: 5

Master Class Sponsor

Elevate your brand by sponsoring an in-depth *Masterclass* session, where attorneys will spend one to two days immersing themselves in a specialized area of personal injury law, such as Trucking Litigation, Premises Liability, or other key practice areas. As the exclusive sponsor, your logo will be prominently featured in the Masterclass, ensuring maximum visibility among engaged legal professionals.

In addition to your logo placement, you will have the opportunity to introduce yourself and your company at the beginning of the session, connecting with attendees in an intimate, high-value learning environment. Help drive meaningful conversation and make a lasting impact as attorneys refine their skills and knowledge in a focused, hands-on setting!

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 3

Hotel Room Key Jacket

Provide your company logo and our attendees will be seeing your logo displayed on their key jacket throughout their entire hotel stay!

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 1

Sponsorship Opportunities

Registration Booth

Kick your brand up a notch at TLU Beach! Your logo will be prominently placed on all registration kick panels. Every attendee will see your brand when they register and walk by your brand as they attend the conference. Want more? Ask us how! TLU Beach will manage the production and distribution. All you must do is provide your company logo.

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 2

Bar Sponsor

Cheers to Networking and Connection

Become the heart of the event as our *Bar Sponsor*, where attorneys gather to unwind, network, and build meaningful connections. Positioned at the center of the action, the sponsored bar will be the go-to spot for guests to enjoy refreshing beverages while mingling with colleagues in a relaxed and social setting. Your brand will be prominently displayed at the bar, ensuring maximum exposure throughout the event. Whether they're enjoying a cocktail, craft beer, or a non-alcoholic option, your brand will be at the forefront of this essential networking hub. This sponsorship ensures that your company is associated with fun, conversation, and a memorable event experience. Cheers to making a lasting impression!

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 4

Coffee & Snack Break

Java...java...JAVA! Everyone runs on coffee morning, noon and night! Be the one that everyone thanks while they enjoy their afternoon coffee break. And once you think they've had enough, they'll come right back for more. And who will they thank? That's right...YOU! All you need to do is provide your company logo and we'll take care of the rest!

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 12

Sponsorship Opportunities

Speaking Chair Drop

Introduce yourself and what you will be dropping onto chairs! Your logo will be able to take a seat as this sponsorship will allow you to have a notecard or brochure placed at everyone's chairs! TLU Beach will manage the production and distribution. All you must do is provide your logo.

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 1

Party Entertainment

This sponsorship will allow you to bring the entertainment and the fun to our TLU Beach event! Our attendees will thank you for sponsoring our entertainment that will get them pumped!

INVESTMENT: \$5,000 • SPONSORSHIPS AVAILABLE: 4

Event Journal Advertising

Your ad can be a full page, 1/2 page, or 1/3 page and will be featured on the inside of journals! All you must do is provide your company logo.

FULL PAGE: \$5,000 • SPONSORSHIPS AVAILABLE: 1
1/2 PAGE: \$3,000 • SPONSORSHIPS AVAILABLE: 1
1/3 PAGE: \$2,000 • SPONSORSHIPS AVAILABLE: 1

Photo Booths

Smile! Our photo booths will display your company logo and our attendees will see it while they are making memories and taking photos! All you need to provide is your company logo and TLU Beach will take care of the rest.

INVESTMENT: \$3,500 • SPONSORSHIPS AVAILABLE: 3

Sponsorship Opportunities

Breakout Room Sponsor

Targeted, In-Depth Collaboration

During this multi-day event, attorneys will gather in small groups to collaborate on real-world cases, diving deep into specific aspects of specialized case types. These sessions offer a unique opportunity for attorneys to share insights, discuss strategies, and tackle challenges in their areas of expertise, with guidance from seasoned professionals and experts in the field. As the *Breakout Room Sponsor*, you'll have the chance to introduce yourself to each group, aligning your brand with thought leadership and expert-level collaboration. Engage with legal professionals as they refine their skills, solve complex legal problems, and network with colleagues who share similar cases and interests, a powerful opportunity to connect with attorneys in a meaningful and focused environment!

INVESTMENT: \$3,500 • SPONSORSHIPS AVAILABLE: 5

Event Phone Charging Station

With almost all attendees using their phones, tablets and mobile devices throughout the conference, a custom-branded charging station positioned in a high-traffic area of the convention center is an ideal way to garner impressions and appreciation from attendees while enhancing your brand and message. Several options to choose from.

INVESTMENT: \$3,000 • SPONSORSHIPS AVAILABLE: 1

Event Pens

Got a pen? Why yes we do! Imagine a pen with your logo in the hands of every attendee, in the conference bag, at registration, in every classroom and in the exhibit hall! What a way to make your mark on this conference!

INVESTMENT: \$3,000 • SPONSORSHIPS AVAILABLE: 1

Sponsorship Opportunities

Swag in Bag

Leave a Lasting Impression

Put your brand directly in the hands of all attendees with our Welcome Bag Swag Sponsorship. Every attorney will receive a bag filled making it the perfect opportunity to showcase your company's products, services, and brand. As the swag sponsor, your branded items (such as pens, notebooks, tech gadgets, or any unique giveaway) will be included in the welcome bags handed out to all participants at the start of the event. Not only will your swag provide practical value, but it will also foster positive associations with your brand, as attorneys engage with your thoughtful, high-quality giveaways in a setting where they're actively participating and learning. Make an impact from the moment they arrive!

INVESTMENT: \$2,000 • SPONSORSHIPS AVAILABLE: 3

Chair Drops

Your logo will be able to take a seat as this sponsorship will allow you to have a notecard or brochure placed at everyone's chairs! TLU Beach will manage the production and distribution. All you must do is provide your logo.

INVESTMENT: \$1,500 • SPONSORSHIPS AVAILABLE: 8

Event Flyer in Seminar Bag

Ensure your message reaches every attendee by including your event flyer in the *Welcome Bag*. As a flyer sponsor, your promotional material will be distributed to all participants at the start of the event, giving your brand direct exposure to a captive audience of attorneys. This is a great opportunity to highlight your upcoming events, services, or special offers while providing valuable information. With high visibility and lasting impact, your flyer will be a key takeaway for attendees.

INVESTMENT: \$1,000 • SPONSORSHIPS AVAILABLE: 10

Vendor Pass

Vendor Pass

Engage and Explore

For firms and companies interested in building connections without exhibiting, the Vendor Pass is the perfect opportunity. This pass grants access to the event, allowing you to network directly with attorneys, explore the conference, and get a feel for the atmosphere. It's an ideal way to connect with potential clients, gauge interest in your services, and lay the groundwork for a more prominent presence at future events. Whether you're looking to build relationships or assess the event's value for future sponsorships, the Vendor Pass offers flexible, low-commitment exposure.

ATTEND AND NETWORK: \$3,500

**More sponsorship
opportunities to come!**

